ISSUES MANAGEMENT

PLAN OF ACTION

2023-2024

GOALS: To raise awareness of BPW/Kansas local organizations through recognizing Women of the Year, Businesses of the Year, Outstanding Programs and participation in National Business Women’s Week (NBWW).

ISSUES MANAGEMENT DUTIES:

1. Develop a timeline for your local organization. When do you want to recognize your Women of the Year and Businesses of the Year? Identify a committee to select these entities and plan a time to appropriately recognize them. Complete the forms attached.

2. Plan National Business Women’s Week Activities. October 15–21st, 2023. All locals who plan and perform at least one activity for and during Business Women’s Week will receive recognition at BPW/Kansas Convention in May/June 2024.

3. Invite any non-BPW participants to become BPW/Kansas and BPW/local members.

4. Provide information on National Business Women’s Week Activities, Woman of the Year, Business of the Year winners to local media outlets.

5. Equal Pay Day 2024: If you host an event, please submit a description and up to five (5) photos.

6. Provide information of all categories to: Dana Rickley 625 Webster, Clay Center, KS 67432 or email dana\_rickley@yahoo.com by March 1, 2024. Equal Pay Day deadline, May 1. Please include up to least five (5) photos of your activities.

**A special award will be presented to the Local BPW at the State Convention for the local(s) with the most outstanding Issues Management Year.**