Membership

Plan of Action 2023-2024

The membership chair oversees the development of programs and projects for the year at the local and state levels. This chair will assist local organizations in the implementation of those programs and projects that meet the needs of all working women and men. Please send all new member information to membership chairperson.

**Goals:**

1. Encourage all locals to be visible in the local media during the year
	1. Visibility will develop and promote BPW to draw interest in membership and encourage leadership roles for the future of Kansas BPW
	2. Encourage each local to work within their community to spread the word of what BPW stands for
	3. Increase membership by 10% and encourage each local to increase their strength in numbers
2. Recognition of New Members
	1. All new members will be recognized at each state meeting and be presented with a certificate state convention
	2. Each new member will receive a First Timers packet for the meeting to learn more information regarding BPW at the local and state level
3. Retention of Members

Equally as important as recruiting new members is to retain current members not just for a year, but for multiple years to come.

* 1. Make every individual at every meeting feel important
	2. Stay in contact with each local and encourage members and invite them to state meetings
	3. Make sure new members receive the Advocate for great information
	4. Encourage each member to bring a guest to their local monthly BPW meeting to introduce to the group
	5. Reminders of the President’s incentives for every member to benefit

**Awards**:

* Local Organization
	+ Retain 90% of 2022-2023 membership as of May 1st, 2024
	+ Recruit 10% of 2022-2023 membership
* Individual Member
	+ Sponsor a new or returning member

**Membership Chairperson:**

 Kathy Niehoff kathyniehoff@sbcglobal.net 605 E. 15th St., Ottawa, KS. 66067

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